

# *Tierrasanta* *Foundation*

## **DRAFT MINUTES**

### **of the Board Meeting of July 7, 2008**

At Tierrasanta Mexican Restaurant in Tierrasanta

**Directors in attendance:** Eric Germain (President), Dana Brown (Secretary), Fred Zuckerman (Treasurer), Lee Campbell, Roy Colosimo, Susan Deininger, Scott Hasson

Guests: Mabi Hasson, Robert Aguilar

The President called the meeting to order at 6:07 PM. A quorum of seven was present.

#### **Item 1: Taste Update from Roy**

The President gave Fred Zuckerman Taste of Tierrasanta checks to be deposited.

Roy Colosimo reported on the pending closure of the Coldwell office and how this impacts planning for the Taste. He suggested the address for the invites and the website be directed to TF's address at the library on La Cuenta Drive, or to his house on Viacha Drive, rather than to the Coldwell office. He recommended invitations be emailed to all of last year's attendees. He handed out 50 invitations to every TF board member and invited them to sell at least that many tickets. He reported \$8,000 to \$10,000 in sponsorship money is expected.

Lee Campbell introduced Robert Aguilar who is the owner of a promotions company. Robert suggested offering a fundraiser with names on the tables and listing their names in flyers advertising. A new concept of reserving tables for eight was mentioned. Lee Campbell asked that Mission Trails Regional Park and the San Diego River Park be added as possible selections on the invitations.

The President proposed that a portion of the belly-up tables be available for reservation at \$75.

**Motion:** Germain / Hasson

**The TF Board of Directors approves selling reserved belly-up tables.**

**Passes:** 7 - 0

The President noted the website, in addition to PayPal are up and running. Robert asked if tickets are available at the door, and the board's sense is tickets will not sold at the door.

## **Item 2: Review and approve the TF – TVSD Grant Agreement**

Susan Deininger reviewed several Grants to protect TVSD and noted that TF agrees to write checks to TVSD. The Grant Agreement was presented to TF's Board of Directors.

Fred Zuckerman doesn't agree with several stipulations on the proposed Grant Agreement and he enumerated several of these. Fred agreed to provide his comments in writing. Susan agreed take back the agreement for further. The Board agreed that a rewritten agreement should be presented at the next meeting for formal approval.

The Chair offered July 17 as the date of the next meeting when the TVSD agreement would be approved and signed.

## **Item 3: Approve Minutes from June 13, 2008 Meeting**

The President presented the Minutes from the June 13, 2008 Board meeting.

*Motion: Hasson / Deininger*

*The TF Board of Directors approves the June 13 minutes as drafted.*

*Passes: 5 – 0 – 1 (Roy absent; Zuckerman abstained as he was not present at the meeting)*

## **Item 4: Member Comments**

Lee Campbell discussed his proposal for a concert-in-the-park series for next year. Robert Aguilar commented how this would be an excellent opportunity to offer a free service to our community, possibly to include ticket sales as a revenue generating venture with entertainment, possibly to include a beer garden, etc. The band stand could be borrowed from the Recreation Center. Potential music genres could be pop, swing, 50s, rock. Lee suggested visiting other communities, i.e., La Mesa to see how their communities manage concert series. Fred mentioned the responsibilities of providing the sound stage, equipment and chair set-up.

Lee suggested we consider requesting the Tierrasanta Community Council to partner with our Tierrasanta Foundation, not only with the concert series, but also community needs, such as, the steps by the Recreation Center and church.

Eric Germain commented on the TCC providing insurance for the Taste.

Fred Zuckerman announced his intention to resign as the Treasurer of the Tierrasanta Foundation without explanation.

Lee Campbell suggested guest Robert Aguilar as a Tierrasanta Foundation Board of Directors member, but the latter did not declare himself interested in the position. Lee also mentioned some other names that might be suitable as Board members.

The meeting adjourned by consent at 7:50 PM.

Submitted:

Approved:

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Dana Brown, Secretary

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Eric Germain, President