

Tierrasanta Foundation

FINAL MINUTES

of the Board Meeting on March 9, 2010

at
Restaurant *Andiamo* in Tierrasanta

Tierrasanta Foundation Board of Directors	
Officers & Directors (terms expire 2012)	Officers & Directors (terms expire 2014)
P Eric Germain, President	P BJ McGuire, Vice President
P Harry Duffield, Treasurer	P Lee Campbell, Secretary
P Roy Colosimo	A Susan Deininger
P Joyce Muinos	P Dick Rees
P Barbara Dubreville	P Larry Murray
P Aynn McGuire	P Josh Goldsmith
P = Present A = Absent Blue = Newly appointed (12 members = quorum is 7 or more)	

The meeting commenced around 6:30 PM with a quorum of 10 present. Treasurer Duffield departed shortly after the meeting started and Director Dubreville arrived shortly after that, so the quorum of 10 was maintained throughout the evening.

The Chair welcomed guest Terry Burhans. The Chair gave out gifts to three people who were key to the Oscars 2010 event: Director Murray, Terry Burhans and Director Muinos. The Chair then ordered champagne and offered a toast to the successful Oscars event.

Item 1: Approval of Minutes from 9 February 2010

Motion: Murray / BJ McGuire

The TF board approves the minutes
from February 9, 2010.

Passed: Unanimously

Item 2: Chair's Report

The Chair asked for assistance in obtaining a liquor liability policy for Taste 2010 and Director Aynn McGuire said she would help. The Chair reported the Treasurer's completion of the TF's 2009 tax return. Without objection it was agreed the return should be filed.

Item 3: Treasurer's Report

Treasurer Duffield had departed but the Chair displayed both the online bank balance and the offline ledger balances. He noted that at this meeting the TF would fund Taste 2010 and in so doing kickoff this item of TF business.

Item 4: TF Business - Tierrasanta at the Oscars 2010

The Chair presented a preliminary profit & loss report indicating the TF would net about \$1000 from this event. He explained that there was some chaos during the check-in process and it could not definitively be established how many tickets were sold. Some grant/gift money was received on Oscars evening, and for accounting purposes it was assumed these were used to purchase tickets. The result is 80 total tickets sold and 85 meals served. Two tickets sold by Bellagio (these were accounted for separately), free meals were given to two event participants, and one meal was unaccounted for (possibly photographer Jaime Murray).

The expenses were reviewed and checks written by Treasurer Duffield were authorized for payment. It was generally agreed that the host restaurant probably made too much from this event and a better deal should be worked out next year.

Item 5: TF Business - Taste of Tierrasanta 2010

The Chair asked the board to consider Taste 2010 now that the Oscars event is over. The Chair requested an operating budget be authorized, a team be identified to negotiate with Ascension on

terms for the event, and a decision be made on whether to hire Rockola for \$4000 or another band (like Y3K) for a lesser amount.

Consensus was that Taste 2010 should be a first-class event, like the Oscars event was, and the board felt first-class entertainment would be provided by Rockola. Regarding the added expense, Director Colosimo suggested that possibly an entertainment surcharge be added to the ticket price: instead of selling tickets for \$50 the TF should sell tickets for \$55.

Additional consensus was that the TF needs to make more money from the event, but it was noted that if enough sponsorships are realized then TF profits will directly benefit.

Motion: BJ McGuire / A. McGuire

The TF board authorizes \$3000 as initial operating capital for Taste 2010.

Passed: 10 - 0

Action: The TF board appointed Directors Colosimo, Murray, Muinos and Germain to negotiate with Ascension parish on terms for Taste 2010.

Motion: Murray / Muinos

The TF board selected Rockola for Taste 2010 and agreed to pay the \$4000 cost for this. \$2000 will be paid now to hold the reservation.

Passed: 10 - 0

The board did not take action on the matter of whether or not to schedule a stakeholders event, as was done in March 2009.

Item 6: Tierrasanta Thrift Store

The board reconsidered a possible Thrift Store business Directors A. McGuire, Colosimo and other members gave several reasons given for deciding neither to proceed nor to investigate further.

Motion: Murray / A. McGuire

The Tierrasanta Foundation will not proceed with the Thrift store business venture.

Passed: 10 - 0

Item 7: TF Businesses - 2011 Calendar and 2010 Photo Competition

Secretary Campbell announced the first article would be published in the *TierraTimes* before the May craft fair and he asked for assistance in running these businesses. Director Murray said he would help. A calendar committee meeting will be scheduled for April.

Item 8: Reports

- a) **TVSD and TCIC.** Director Deininger gave a quick report.
- b) **Concert in the Park.** Director Rees reported local lawyer Mike Wright personally would underwrite the costs of one concert in 2010. Director BJ McGuire agreed to assist in bringing about the 2010 concert program.
- c) **FireSafe Council.** Director Campbell is preparing another article for the *TierraTimes*. Also, he is giving a FireSafe presentation to T-CERT on March 16th. Another meeting "Wildfire Risk Assessment and Mapping Workshop", sponsored by the UCCE San Diego Farm & Home Advisors Office will be held on the 27th of

April at the Recreation Center from 8 am until noon. Pre-registration is required. See <http://cesandiego.ucdavis.edu>.

Item 9: Proxy Voting

This item was tabled by the Chair until next month due to time constraints.

Item 10: TF Banner

Secretary Campbell proposed the TF purchase a 7-foot banner for uses during public events. The cost for this at the UPS Store is estimated at less than \$100.

Motion: Muinos / Campbell

The TF board approves spending up to \$120 to purchase a 7-ft by approx 1/5-ft banner, with grommets, suitable for outdoor display, depicting the TF's letterhead logo in red.

Passed: 10 - 0

Item 11: TIF - New Fundraising Goal

Secretary Campbell requested this item be tabled for another month until he can produce a better description of his combination fire station and library (two story "firebrary") proposal.

Item 12. Admin

The Chair requested realignment of the Vice President's term -- to expire in 2014 rather than in 2012 -- to achieve a situation where two officers' terms expire each even year.

Motion: Murray / Colosimo

The TF board changes Vice President McGuire's term expiration from February 2012 to February 2014.

Passed: 10 - 0

The Chair requested TF reimbursement after paying the UPS Store \$121 for a year rental of the TF's new mail box. Note: the Tierrasanta Foundation's new corporate mailing address is 10601 Tierrasanta Blvd, Suite G, Box 406, San Diego, CA 92124.

The Chair also requested payment for printing services at the UPS Store.

These were granted.

Item 13: Member Comments

Director Muinos thanked everyone for their participation in Oscars 2010.

Guest Terry Burhans mentioned that the flags that are installed in the medians are in need of replenishment. In the past this has been a function of the Kiwanis in the past.

Submitted:

Director Goldsmith discussed the relay for life event. Members noted that they have not been able to navigate the relay's web site. Director Campbell is leader of the TF's team and members are invited to contribute to this worthwhile fundraising event. A member reminded the board that the \$50 fee for entry was to be made up by member contributions, and members donated \$50 in total to offset the TF's expense plus and additional \$26 that will be added to the team's fund.

Guest Terry Burhans invited members to come out and meet Mike Wright at the 2010 Over the Line tournament this summer.

The TF Board Meeting adjourned at 8:38 PM.

Approved:

Secretary

President