



Final MINUTES

of the Board Meeting on 9 November 2010

at
Restaurant *Andiamo* in Tierrasanta

Tierrasanta Foundation Board of Directors					
Officers & Directors (terms expire 2012)		Officers & Directors (terms expire 2014)			
P	Eric Germain, President	(0)	P	BJ McGuire, Vice President	(3)
P	Harry Duffield, Treasurer	(0)	P	Lee Campbell, Secretary	(0)
P	Roy Colosimo	(3)	P	Susan Deininger	(2)
A1	Joyce Muinos	(1)	P	Dick Rees	(4)
P	Barbara Dubreville	(2)	A3	Josh Goldsmith	(3)
P	Aynn McGuire	(3)	P	Terry Burhans	(1)
P = Present		A = Absent	Blue = Newly appointed	(12 members = quorum is 7 or more)	

The TF Board met at 6:41 PM with a quorum of 9 present. This grew to 10 at 7:30 (Director Burhans).

Item 1: Approval of 12 October 2010 Minutes

Motion: A. McGuire / BJ McGuire

TF approves the Oct minutes as written.

Passed: Unanimously

Item 2: Secretary's Report. Secretary Campbell had no report.

Item 3: Treasurer's Report. Treasurer Duffield presented his report on account balances. The net income for 2010 is approximately \$10,000. He also reported that at this time the ledger item "Tierrasanta Community Projects" consists currently of the Concerts in the Park.

Item 4: Chair's Report. The Chair noted the Richard Lederer TVSD fundraising event on Saturday November 13.

The Chair presented suggested modifications to the agenda:

- 1) Constant Contact addition of money to extend the contract (added as Item 9)
- 2) Director Colosimo is to discuss restaurant week (added as Item 5.5)
- 3) Determination of date for December meeting or combine short business information at the Holiday party (added as Item 10);
- 4) Concept of reorganizing the foundation into a two-tier group, where 1st tier is the business unit and the 2nd tier is events and social group for the purpose of bringing in funds (added as Item 11).

The new agenda items were agreed to by consent and items are to be rolled into the remaining agenda items as they apply.

Item 5: TF Business: Taste 2010 (10 min) The Chair reviewed the checks that have not been cashed, members to confirm delivery of distribution checks. A number of checks have not yet been cashed.

Question posed: What's the best way to continue to say "thanks" to our restaurants and other contributors? This is addressed by Director Colosimo in the Restaurant Week item.

Item 5.5: Tierrasanta Restaurant Week. Director Colosimo suggested that the TF recognize the restaurants of Tierrasanta by presenting a "Restaurant Week" to thank, support and improve our relationship with them. He proposed doing this in April 2011 with posters and a full PR campaign.

Colosimo agreed to lead this effort and the following members agreed to participate: Directors A McGuire, Dubreville, Deininger, Rees, Burhans and officers Campbell, BJ McGuire and Germain.

Item 6: 2011 Calendar & 2010 Photo Competition. Secretary Campbell noted that the calendar is completed. Articles will continue in the *Tierra-Times* through Feb 2011. Chair Germain reported income of \$2163.95, with \$110 submitted at this meeting adding to that. UPS Store bills are yet to be paid from these funds. The coupon book costs more to produce this year because it is in a booklet form.

Chair Germain explained that calendar profits will be moved into the TF unrestricted account, as is all other event monies (e.g., the Taste funds), when the event is determined to be complete. Calendars are \$8 at Submarina, the UPS Store and the new Hardware store.

Campbell announced that during the month of December he will be selling calendars in front of Albertsons for one or two days. Chair Germain noted that Director Muinos would be running the 2012 calendar business.

Item 7: TF Business: Oscars 2011 The Oscars is Sunday, 27 Feb 2011, 100 days from today. Issues:

- The Chair owes TF a business plan.
- Need a meeting with Phillip Lew, POC at the Chinese Church, tel: 619-940-7539.
- Need a new name (copyright infringement)

Chair Germain presented an Oscars budget.

Director A. McGuire agreed to chair the event. She announced a meeting for Wed, Nov 18 at 6:30 PM at the McGuire residence to address the issues listed above with the assistance of Chair Germain addressing the business plan. V.P. BJ McGuire and Director Deininger, Burhans and

Campbell volunteered to help. It was suggested that Norma Vernon be contacted for support.

Additionally, restaurants will be asked to bid on providing food for the event.

Item 8: TF Business: Fun Run 2011 If the Fun Run is held on Saturday July 2nd then that's 235 days from today. Chair Germain reviewed the issues:

- Review notes from the meeting with Dennis Downs (forwarded separately).
- Meet with Fred Zuckerman on the last Trek.
- Need a name for the event.
- Need to lay out a route for the fun run.

V.P. BJ McGuire agreed to chair the event. He scheduled a planning meeting for Nov 30 at 6.30 PM at the McGuire residence to address the above issues. Directors Campbell, Colosimo, A. McGuire and Chair Germain volunteered to support the event

Item 9: Constant Contact. (Added agenda item from under Item 4.) Chair Germain reported that the TF has \$26.95 left in the account in the ConstantContact account. Adding the survey tool increased the cost leaving a shortage for the month of November. A discount of 30% will be applied leaving yearly cost including the survey tool \$378.

Motion (BJ McGuire, Campbell)

TF authorizes payment of \$378 for yearly cost of ConstantContact with current features.

Passed: 10 – 0 – 0

Item 10: Christmas Party. Director Colosimo volunteered to host the TF Christmas party at his residence on Saturday December 18. Members were encouraged to invite prospective new TF members and sponsors.

Motion: (VP Germain, A. McGuire)

TF authorizes up to \$250 to offset the cost of food and drinks for the Christmas party on Dec 18 and all members are to contribute a pot luck dish.

Passed: 10 – 0 – 0

Item 11: Concept of reorganizing the TF into a two-tier group. Chair Germain discussed a possible 2-tier TF structure: 1st tier would be the TF's business unit who meets monthly to take any needed actions, and the 2nd tier would be an

events and social group whose purpose is to plan events and do the fundraising.

The thinking is some TFers don't like the monthly meetings but they do like planning fundraising events, and TF members in Tier 2 would not have to attend all the monthly meetings. The Chair requested members consider a possible reorganized TF for the future discussion.

Item 12: Reports & Member Comments.

a) **TJWC.** Director Muinos out of town – no report.

b) **Concerts in the Park.** Director Rees reported that concert dates are in the calendar. In 2011 they will be 6-8PM on Friday evenings. The goal is to have concerts each month May through September. Coordination of the Fun Run and a July Concert in the Park is to be resolved.

Rees also commented on the proposal to build a permanent band stand at the Rec Center. The Open Space committee and Rec Council are considering this possible infrastructure project. The favored location for the stage is on the green area west of the restrooms between the two sycamore trees. The fence will be placed on rollers to roll away to allow for viewing from the softball field area.

c) **TVSD.** Director Deininger suggested that representatives of all Tierrasanta groups should form a cooperative organization to support each other. Deininger reported tickets are for sale to the Richard Lederer events on Nov 13th at the Chinese Church.

d) **FireSafe Council.** Secretary Campbell reported his scheduled meeting on Oct 23rd in Villa Martinique was canceled due to lack of RSVPs. Campbell reported the new local hardware store might serve as supplier of the vent covers replacement program. There has been little interest in the vents but with an in community commercial source more interest may be gained.

Campbell also reported that he participated in a Train the Trainer class for FireSafe homes.

e) **Relay for Life 2011.** Chair Germain reported that Director Goldsmith is holding a Relay for Life meeting concurrently with this meeting. The event will be held again on April 30- May 1.

The TF Board Meeting adjourned at 8:20 PM.

Submitted:

Approved:

Secretary

President