



For the Citizens and the Community of Tierrasanta



Final MINUTES

of the

Board Meeting on 11 October 2011

at Ristorante Andiamo, Chef's Room



Tierrasanta Foundation Board of Directors

Officers & Directors (terms expire 2012)				Officers & Directors (terms expire 2014)			
P	Eric Germain, President	(0)		P	BJ McGuire, Vice President	(1)	
P	Harry Duffield, Treasurer	(1)		P	Lee Campbell, Secretary	(0)	
P	Roy Colosimo	(1)		P	Susan Deininger	(2)	
P	Joyce Muinos	(2)		P	Dick Rees	(0)	
A	Barbara Dubreville	(5)		P	Josh Goldsmith	(3)	
P	Aynn McGuire	(2)		A	Terry Burhans	(3)	
				A	Tina Schaffer	(1)	

P = Present A = Absent Blue = Newly appointed (13 members = quorum is 7 or more) (#) = absences in CY 2011

The TF Board meeting convened at 6:36 PM with a quorum of 8 (Director Colosimo arrived late, Director Goldsmith left early). Ms Gay Cruickshank and Mr Martin Shapiro attended as visitors.

Item 1: Approval of 13 Sept Minutes

Motion: A. McGuire / Muinos
TF approves the Sept minutes as written.
Passed: Unanimously

Item 2. Treasurer's Report. Treasurer Duffield presented the profit & loss statement and balance sheet reports and fielded questions. Paver checks and cash from calendar and T-shirt sales were delivered. It was reported that the Tierrasanta Little League has a check that has not been cashed from the 2010 Taste proceeds. President Germain has taken the action to follow up on this.

Item 3. Secretary's Report. No report.

Item 4. Vice President's Report. No Report.

Item 5. Chair's Report. The Chair offered a new agenda item regarding funding the ConstantContact service (because there are not enough funds on account for next month's bill)

Motion: BJ. McGuire / Campbell
TF approves paying the annual service fees for another year of email and image hosting, but not the survey product, at a cost of \$294.
Passed: 8 – 0 – 0

The Chair sought board approval to include in a TF email a link to SDSU student Malia Bassett's survey on Tierrasanta's "Sense of Place". There were no objections.

The Chair noted he was re-engaging with the UPS Store on the printing bill that hasn't been paid since Nov 2010. The estimated amount due is \$710.59, which will be confirmed with Greg Hall.

Item 6. TF New Membership. No action.

Item 7. Member Removal. The Chair is required by TF's bylaws to include in the agenda the removal of Director Dubreville due to her having missed four meetings in 2011. He noted her absence again in Oct, so this makes 5 missed meetings. The bylaws require a motion and a second for a vote to take place, but there was no such motion. No action taken.

Item 8: TF Business: 2012 Calendar. Director Muinos and Secretary Campbell reported on the announcement of photo competition winners at Oktoberfest. Calendars are now for sale for \$8 at: Submarina #2, UPS Store, TierraMesa Veterinary Clinic (Hani Shatila), and Tierrasanta Hardware.

Chair Germain noted that the grand prize (\$100) and under-17 prize (\$50) were paid out by him, in cash, with witnesses (Secretary Campbell and Director Muinos, respectively), at Oktoberfest and he sought reimbursement for this out-of-pocket expense. It was noted that several sponsors had not paid. Campbell and Muinos agreed to follow up. Submarina, Tierrasanta Veterinary Clinic, and the UPS Store are selling calendars.

Motion: A. McGuire / BJ McGuire

TF approves reimbursing the Chair for \$150 in out-of-pocket expenses (paying off the 2011 photo competition prize winners).

Passed: 8 – 0 – 0

Item 9: TIF Project: Rec Center Bandstand (Stage). TF discussed many aspects of the project. The paver pricing model proposed by the Chair was approved with one change.

Motion: BJ McGuire / Campbell

TF approved paver pricing as follows:

- \$100 for text pavers.
- \$150 for pavers with graphics.
- \$150 plus \$100 per paver for spanned designs.
- No discounts to other non-profits.
- No cost for co-located pavers, but we should offer these on a best effort, "first come, first served" basis.

Passed: 9 – 0 – 0

Members discussed the orientation of the bandstand (in terms of which end is "up") but did not resolve this matter. Committee work required to determine a proposed plan.

Members discussed whether to offer credit card payments but consensus was to offer sales via PayPal (which permits the public to use credit cards if they so choose).

Members discussed the preparation of marketing materials, posters, etc., and also presenting the final design plans to the Rec Council. The board decided to authorize an initial expenditure of TIF dollars including approx.: 1) \$600 for the right-of-entry permit, 2) \$200 for an initial purchase of pavers, 3) \$200 for design work, printing and other expenses.

Motion: BJ McGuire / Duffield

TF authorizes an initial expenditure of TIF dollars not to exceed \$1000.

Passed: 8 – 0 – 0

Members agreed that the bandstand should be presented to all local orgs in order to solicit their participation.

Item 10: TF Business: 2012 Fun Run.

Committee chair Schaffer was absent so no report. Director Colosimo asked the board to consider donating some Fun Run T-shirts to the TSC (to be used as prizes) in recognition of the significant donations to TF realized by TSC's efforts. He noted that the TSC

membership is very likely to become the first people to buy Oscars tickets and the first to volunteer to help conduct the Fun Run, so this would be a wise investment.

Motion: A. McGuire / Muinos

TF approves donating 2011 Fun Run T-shirts to TSC for their use as prizes, one T-shirt per week.

Passed: 9 – 0 – 0

Item 11: TF Business: Oscars 2012. The Chair reported no progress since last month. Some of the board needs to visit Studio Diner, look around the actual film studio, and make an assessment as to the suitability of this venue. Directors Muinos, A. McGuire and Deininger agreed to join with Colosimo in performing this “site survey” sometime soon.

Item 12: TF Business: Taste 2012. The Chair noted that Ascension almost certainly will not be able to support a Taste event in the traditional timeframe (3rd weekend of August) due to ongoing construction and the reschedule of Fiesta to that same timeframe.

Chair Germain was authorized to announce the public that Taste 2012 was still TBD due to 1) lack of a venue, 2) uncertain dates, 3) no volunteer as event chair.

Item 13: TF Winter Social & Christmas Party. The Chair asked members to consider setting a date for a holiday / social event. Director Rees suggested a “progressive party” where the event migrates from house to house over the course of a night.

Motion: BJ McGuire / Rees

TF appoints Director Rees as event Chair.

Passed: 9 – 0 – 0

Item 14: Reports & Member Comments.

a) **TVSD.** An “Autumn Opulence” shopping extravaganza is planned for Nov 5th. Also, an Alaska cruise is planned for August 2012.

b) **T-FSC.** Santa Ana winds are expected over the next several days. October is the height of fire season in San Diego.

c) **CITP.** \$2019 remains from the 2012 county grant; these funds must be spent by 30June12 or returned.

d) **TJWC.** Oktoberfest was a great event, turnout was excellent, very profitable.

e) Visitor Shapiro is a Tierrasanta resident since 1990 and current TSC member.

f) Visitor Cruickshank is a 25 year resident.

g) Vice President McGuire requested a Letter of Appreciation for Dr Hani Shatila for a variety of reasons including: 1) his excellent work as a community veterinarian, 2) his leadership in the Kiwanis Club, and 3) being the second person to pay for bandstand pavers (seven pavers).

Motion: A. McGuire / Rees

TF approves the VP and Chair writing a Letter of Appreciation for Hani Shatila.

Passed: 9 – 0 – 0

The TF Board Meeting adjourned at 8:12 PM

Submitted:

Approved:

Secretary

President