



# Kiwaniis Club of Tierrasanta

San Diego, California

An Invitation and Announcement to all Tierrasanta Merchants

February 15, 2023

Subject: Patriots Day Parade and Celebration

The Kiwanis Club of Tierrasanta, the Tierrasanta Junior Women's Club and the Tierrasanta Community Council are preparing for the annual Patriots Day Parade and Barbeque Dinner. This year, the events will be held on Saturday, May 20, 2023. We hope that you will be as helpful and supportive this year to ensure the success of this community-wide event.

We see the parade as an opportunity for you to showcase your merchandise or services to potential customers by offering special in-store promotions or by setting up booths along the parade route. We encourage you to be creative in making this event a win-win for all concerned. Additionally, the Tierrasanta Junior Women's Club will be holding the Spring Arts & Crafts Fair at the Newbreak Church Parking Lot in conjunction with the Patriots Day festivities, hopefully enticing additional parade watchers and customers into the Tierrasanta Town Center and neighboring properties.

The parade route will be the same as in the past several years: the parade will start at Canyon Hills High School, proceed south along Santo Road to Tierrasanta Blvd., then east along the south side of Tierrasanta Blvd. to La Cuenta Drive, where it will turn right on La Cuenta Drive, then left on Baroque Lane towards the dispersal site at the Legacy Church parking lot. The parade will begin at 10:00 am and last for about 1.5 hours.

There will be some temporary road closures starting at 9:30 am. The south (eastbound) side of Tierrasanta Blvd. from Santo Road to La Cuenta Drive will be closed to traffic during the parade. The west (southbound) side of Santo Road will be closed to traffic from Clairemont Mesa Blvd. to Tierrasanta Blvd. La Cuenta Drive will be closed to traffic between Tierrasanta Blvd. and Baroque Lane. The westbound lanes of Tierrasanta Blvd. and northbound lanes of Santo Road will remain open. Tierrasanta Town Center will be accessible for emergencies via the western entrance to the Tierra del Sol Shopping Center, just behind the Tierrasanta Dental Group office.

Please contact Hani Shatila at (858) 268-4184 or Email [drhani09@gmail.com](mailto:drhani09@gmail.com) if you have any questions. I look forward to seeing you at the parade on May 20th.

Sincerely,

Hani Shatila, Event Chaireman